



Sustainability
in the
Arminius market
hall

ABOUT US

The market hall is an imposing monument designed by architect Hermann Blankenstein in 1891 and is one of the oldest market halls in Berlin. The market hall is a listed building and embodies a modern interpretation of shopping and gastronomy in a historic setting in the heart of Berlin.

Berlin itself is an internationally popular hotspot for event organisers and we use our expertise to do exactly what our guests and visitors love. We are not only a living, active market hall that focuses on the well-being of its neighbourhood six days a week with fresh produce, gastronomy and gourmet crafts, but we can also transform ourselves into an event location that combines the hip Berlin vibe with old Berlin traditions.

We believe that it is more important than ever for our industry to operate sustainably both within the company itself and to create an awareness of sustainability among our customers, suppliers and employees. We want to take responsibility for ourselves, our environment and society and always be "one step beyond".



STRATEGY | MISSION | VISION

Our aim is for the Arminiusmarkthalle to be "**a place for everyone**". We want our customers and guests to feel completely at ease and have the feeling of being at home in a second living room. The individually designed market stalls, the authenticity and attention to detail create a feel-good atmosphere which, together with our varied offer (a la carte restaurant business, brunch, dinner show, events and everyday shopping), offers the perfect place to stay for everyone depending on their needs and is unique.

We want to continuously develop and therefore attach great importance to incorporating feedback from our customers employees and suppliers into our sustainable business development in order to offer an optimal service and consistent product quality in the long term. The selection of our partners and active communication with our stakeholders is very important. We select the best partners for our guests and always include a regional offer. Our guiding principle is to be "**one step beyond**".

Another of our long-term goals is to continue to develop into a market leader for casual networking events in Berlin over the next 10 years. In future, we would like to organise our product portfolio regionally and sustainably wherever possible and also create an awareness of sustainability among our customers. Events will be integrated into the Markthalle, without distorting them. We consciously seek the symbiosis of private event and public space to maintain our meeting place. Going one step beyond together!

We are convinced that we can only be successful in the long term if we are constantly evolving. To do this, we need to know our supply chains and sustainability requirements just as well as the needs of our guests. We have therefore made a conscious decision to systematically develop our corporate strategy to a holistic sustainable corporate strategy.

Accordingly, we pursue a holistic approach in order to harmonise economic, ecological and social interests, aiming for the long term as well as forward-looking and sustainable management. Because: it takes time to achieve all our goals, and it is an ongoing process that is implemented in our corporate structure and culture.

We want to become sustainable in the long term, as we are convinced that this is the only way we can continue to be successful on the market. We want to continue to act in this way and regularly document, review and improve our processes with this in mind.

ECOLOGY

As a market hall, event location and "place for everyone", we see it as our responsibility to minimise our ecological footprint as much as possible. We have set ourselves the goal of not only sensitising, training and motivating our employees or carefully selecting our partners and suppliers, but we also want to raise awareness among our guests and customers to take environmental responsibility and be "one step beyond".

ECONOMY

Economic success is the basis for securing jobs, and sustainable management is the basis for the goals we have set ourselves. Our economic success is also imperative if we are to realise our sustainable goals in all areas. We therefore always keep an eye on trends and are in constant dialogue with our Berlin partners and customers as well as with our stakeholders.

SOCIETY

The well-being of society is very important to us. In our company, we also pay particular attention to our employees, as we are convinced that we can only achieve our high quality standards and thus reach our long-term goals with an excellent team.

GOVERNANCE, RISK & COMPLIANCE

We see ourselves as a company that sees its social responsibility not only in the punctual payment of wages, but also in a holistic approach to the promotion and motivation of all employees, regardless of age, origin and gender. We also deal with our corporate culture and the risks to which our company is exposed on a daily basis.

CHECKLIST

Our tips for a sustainable event from the journey to the event until departure

ALL AROUND & ARRIVAL OF THE GUESTS

- Choose a hotel that is within walking distance of the Arminiusmarkthalle (e.g. MOA Bogen, 8 min or AMERON ABION Spreebogen, 10 min)
- Are you looking for a location to hold a conference or similar event in advance? Choose a location within walking distance of us (e.g. BOLLE Festsäle, 10 min)
- If this is not possible, we recommend that guests use these good connections to us:
 - Bus and S-Bahn/ U-Bahn(individual journey)
 - Bus shuttle (group journey)
 - Boat (group arrival, dock at the AMERON ABION Hotel)
 - Bike taxis or bicycles

PRINTING

- Use digital invitation management instead of printings
- Take advantage of our offers on site: digital wall with customised display for the entrance instead of roll-ups, panel labelling at the individual market stands and menu call-up via QR code instead of specially printed menu cards

TECHNOLOGY & ARTISTS

- Use our existing technical equipment and think twice about whether extra technology is necessary
- If you are looking for entertainment for your event, take a look at our list of Berlin-based artists

DECORATION & TABLE LINEN & EQUIPMENT

- Before you order additional cut flowers, come by and let yourself be inspired by our atmosphere: every Market stall is individually and lovingly designed with many details, all-season (green) plants are available
- Take advantage of our offer and use cloth napkins instead of paper napkins. This also creates a wonderful contrast to the rustic market hall
- You don't need to worry about cutlery and crockery! We do not use disposable cutlery for eating and drinking, but only permanent crockery

DISHES

- Be inspired by our "one step beyond" idea and offer your guests (exclusively) regional products or do without meat products completely. We have a whole range of regional dishes, Berlin beers, German wines, juices from the region and much more from the immediate vicinity. Come and talk to us!

Every little "stepbeyond" takes us another step in the right direction